The VIP's enjoying the Conference

By Rodney Abdullah

BEIRUT, Lebanon: The Arab Endodontic Society and the Lebanese Society of Endodontology launched the third Pan Arab Endodontic Conference which took place in Beirut, Lebanon, at the Hilton Habtoor Hotel on 28-30 November 2013.

The Lebanese Society of Endodontology, lead by its President Dr. Walid Nehme demonstrated tremendous efforts in planning and delivering the event with close collaboration of the congress organizers Informed International for Events.

This conference is one of the most prestigious international scientific meetings taking place in the Middle East where delegates of several Arab dental syndicates, orders, associations and more than 50 dentists attend.

The theme, ‘Striving for Excellence’, was chosen to contribute to delivering a world class creative showcase giving the industry an opportunity to refresh and evolve their practice. It supports spreading novel ideas that nurture distinction and continuity in the Endodontology profession.

A large group of renowned international and national speakers gave attendees the opportunity to have a deep understanding of the current advancements and an elaborative description of implementing them.

The multinational and local speakers along with the young endodontists enriched the conference by presenting and sharing information about their clinical experience and through oral presentations and posters related to the different fields of root canal treatment. Participants also had the opportunity to attend workshops concerning new shaping instruments, ultrasonic’s, microscopes and laser in Endodontics and to assist to live transmissions about root canal treatment, classic and retreatment, and placement of single implant.

Simultaneously, a 1000sqm dental exhibition took place where more than 35 international and local companies were represented.

Further to this successful meeting, the 4th Pan Arab Endodontic conference will take place in Hammamet, Tunisia on 29-31 October 2015, and we encourage you all to be part of this renowned event.

3rd Pan Arab Endodontic Conference

Dubai, UAE: The dental services department in Dubai medical district, Ministry of Health, will launch the beginning of the GCC oral and dental health week on Friday 28th of March 2014. The GCC committee have chosen it as the month to hold their annual dental congress and oral health week under the slogan “Dental Health and Beauty” promoting oral health and focusing on the importance of preventive measures to reduce the incidence of oral and dental diseases, in order to achieve a community free of dental diseases and spread healthy smiles to children and adults across the GCC.

The week will confirm the unity of the GCC at various levels, stressing the need to focus on the delivery of health information and cover such events especially in the media in order to clearly convey the importance of health awareness, thus we consider our role as an influential step forward towards preparing the Gulf’s plan to address oral health and awareness programs aimed at improving the mouth and teeth hygiene of all members of the society.

The Middle East is one of the fastest growing geographies for 3M globally

By Dental Tribune Middle East

We have the pleasure of interviewing Rita Habash, Country Business Leader Health Care Business, 3M Gulf LTD in Dubai, UAE at the amazing 3M Innovation Center. We found out the following.

DTME: Please if you can introduce yourself to the Dental Tribune Middle East readers?

Rita Habash: My name is Rita Habash, General Manager of 3M Healthcare in the Gulf region.

What is the role of 3M Gulf in the Middle East region related to Dental?

3M is a diversified company with $50 billion in sales, 3M employs 88,000 people worldwide and produces more than 55,000 products, including: adhesives, abrasives, passive fire protection and dental products are among this wide product portfolio which utilizes the 46 technology platforms that exist across our products. 3M’s role in the dental segment remains part of our commitment to provide our customers with the best products, services and valuable insights based on years of technologically innovative excellence.

How do you look back at 2013 as a business year for 3M ESPE?

The Middle East is one of the fastest growing geographies for 3M globally. Our dental business is no exception & has been rapidly growing over the past few years. Our dental business operations will be a vital catalyst for achieving

Annual GCC oral and dental health week UAE

By Oral and Dental Health Committee

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